

Ethics Assignment Due Sunday, April 1 at 11:45 p.m.

Required

Read the case study, “Is It OK to Bid Again?” and write a one-page, single-spaced essay that answers the discussion questions on page 2 of this document in the context of the essay.

Expository Essays

The type of essay you will be writing is often referred to as an expository essay. One of the key elements of expository essays is conciseness. *This essay is limited to one page in length.* I will stop reading after one page, so only include what really needs to be said. Do not attempt to circumvent this requirement by using narrow margins, small fonts, etc. One-inch margins are required, and a standard font (such as Times New Roman 12) must be used. Make sure your line spacing is single space with no additional spacing between lines. Skip a line between paragraphs.

Please note that you must submit an essay that answers the discussion questions on page two of this document, not a list of answers to the questions.

Purdue Owl provides a good resource for writing these essays. Their section on expository essays (<http://owl.english.purdue.edu/owl/resource/685/02/>) explains some of the important parts of this type of essay. I also recommend looking over the sections on “Conciseness” on the left side of the page. These resources can help if you find yourself having difficulty keeping your essay to one page.

Another excellent resource is the Saunders Writing Center in 323 Plant Hall. You can get more information about the center, including its hours, at <http://www.ut.edu/academic-support/saunders/>.

Submission Instructions

Your document must be saved as a Microsoft Word file (“.doc” or “.docx”) that is named LastnameFirstname.docx. For example, John Smith would name his submission *SmithJohn.docx*. Your submission must be a Word file. **You must submit your completed assignment to both of the “Ethics Assignment” links on the Blackboard site for our course no later than 11:45 p.m. on Sunday, April 1. I will not grade late assignments under any circumstances.**

This is an individual assignment. I will use Turnitin.com to check the originality of your submission. Failure to do your own work or to protect your document from others is a violation of the University of Tampa’s Academic Integrity Policy.

Discussion Questions

1. Do you think it would be ethical to allow UniTours to review the winning bid and revise its bid? Explain your answer.
2. Which three stakeholders will be most impacted by the decision that Stephen and Brenda make? How will each of those stakeholders be affected by the decision?
3. Considering this situation from the perspective of utilitarianism, do you think that Stephen and Brenda should allow UniTours to revise its proposal for the travel study course? Explain your answer.

Grading Rubric for Evaluating the Ethics Assignment (35 points)

Topics	Did not complete	Does not meet expectations	Meets Expectations	Exceeds Expectations
Question One: Is it ethical? (8 points)	Did not provide an answer, or provided an answer with no explanation. (0 points)	Provided an answer that was supported by an explanation that was either weak or incorrect. (4 – 5 points)	Provided a logical answer that was supported by a moderately persuasive explanation. (6 – 7 points)	Provided a logical answer and supported it fully with a strongly persuasive explanation. (8 points)
Question Two: Stakeholders (8 points)	Did not correctly identify any stakeholders. (0 points)	Correctly identified one stakeholder and the impact the decision would have, or correctly identified two or three stakeholders but did not identify the impacts. (4 – 5 points)	Correctly identified two stakeholders and the impact the decision would have on them, or correctly identified three stakeholders but did not correctly identify all of the impacts. (6 – 7 points)	Correctly identified three stakeholders and the impact the decision would have on them (8 points)
Question Three: Should the revision be allowed? (8 points)	Did not provide an answer, or provided an answer with no explanation. (0 points)	Provided an answer that was supported by an explanation that was either weak or incorrect. (4 – 5 points)	Provided a logical answer that was supported by a moderately persuasive explanation. (6 – 7 points)	Provided a logical answer and supported it fully with a strongly persuasive explanation. (8 points)
Grammar and Spelling (6 points)	Essay had at least six spelling or grammatical errors that significantly detracted from content (0 points)	Essay had three to five spelling or grammatical errors that detracted from the content (2 – 3 points)	Essay had one or two spelling or grammatical errors that did not significantly detract from the content (4 – 5 points)	No grammatical, spelling, or punctuation errors (6 points)
Organization and Mechanics (3 points)	The essay was longer than one page, and questions were not answered in the context of the essay. (0 points)	The essay was longer than one page, or questions were not answered in the context of the essay. (1 point)	The essay conformed to the one-page limit, and questions were answered in the context of the essay. (3 points)	
Submission (2 points)	The essay was only submitted to one link, or it was in an unrecognizable format that needed to be resubmitted. (0 points)		The essay was correctly submitted to both required links. (2 points)	